

# FEATURING!

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Whilst observing the works of Judit Prieto earlier on in the magazine, you might have noticed that an organisation called *Art from Heart* was mentioned. A women-led non-profit organisation, *Art from Heart* organises and promotes artists and exhibitions that have a socio-cultural purpose - and one of which it strongly advocates for is the environment. Each month for instance, they host an 'Artists of the Month' award, whereby they present the works of 3-4 selected artists on their platforms. What furthermore makes *Art from Heart* a great feature here in this regard, is that the artists they select each month, although each artist selected has a socio-cultural theme underlying their works, are always different - be their chosen medium paintings or digital collages [see pages 81 and 82 for instance].

Moreover, given *Art from Heart's* activist emphasis (spot the work of Scapa Joe on the right, who won their Artist of the Month prize in August this year, for instance) it may not come as a surprise to you to learn that Judit is in fact one of its founders.





A few months ago, whilst *Art Etcetera's* coming editions were being mapped out, we so happened to come across *Art from Heart* on social media where we got talking with another one of its founders, Beatriz Perez.

In an incredibly thoughtful act, Beatriz decided to send us a pitch via email for a theme for our magazine - *The Artivists*. She was even so passionate about the idea we were forming that Beatriz provided *Art Etcetera* with the artists in which to base our themes for this edition upon. Indeed, it is fair to say that each and every one of them was a delight to interview.

Founded in 2019, *Art from Heart* have since helped a wide array of artists and

charities by providing them with a platform in which they can express themselves and network - be it online or on the floor of an event.

Moreover, this is an organisation which is genuinely passionate about pushing for environmental change. It was obvious after speaking to Judit for instance, that these are people who want to make a difference and send a message; be it through endorsing sustainable artistic practices, reusing materials for art or otherwise or by highlighting the beauty of the natural world and the human threat it currently faces.

In accordance with this ethos, *Art from Heart* recently hosted an exhibition in London called *TERRA*.

The TERRA exhibition, hosted between the 19th and the 23rd of October, was one which presented the works of 47 multimedia artists who addressed climate change through their works. The artists, most interestingly, consisted of 3 main categories; all of which were covered as the 3 main themes in this magazine - reusage, nature and sustainable art practices. Curated by Judit Prieto and running across two floors in the Espacio Gallery, the exhibit allowed audiences to ponder over a diverse array of artworks and most importantly engage with the climate crisis through *Artivism*. As Art from Heart stated prior to the event:

*"These 47 "Earth Ambassadors" with their poetic yet poignant creative approaches to the theme TERRA, aim to engage the public with environmental issues through the arts and to inspire and empower more artists and audiences to engage and respond to the climate crisis, rather than being passive observers, as the climate emergency accelerates".*

*artfromheart\_uk*



artfromheart.co.uk

With special thanks to Judit Prieto and Beatriz Perez, who have been a delight to collaborate with in the making of this edition - *The Artivists*.

