



TERMS & CONDITIONS FOR SUBMISSION

GENERAL

- Open Call to **UK-based artists** working in any medium, aged 18 or over, at any stage of their career.
- Only one Submission per Artist is allowed
- Submissions **Deadline: 1 February 2027 at 23:59 UK time.**
- Exhibition Dates: Wed 7 – Sun 11 April 2027
- Exhibition Place: The Art Pavilion, Mile End, London.

THEME

- ROOTS** - A multimedia Group Exhibition Unearthing the Interconnections between Nature and Women.

ARTWORK IMAGES

- Please upload a maximum of **3 images per Artist Submission** in JPG format, no more than 4MB each
- Please **label each image correctly** in the format: Name_Surname_Title.jpg (Example: Vincent_VanGogh_Sunflowers.jpg)
- No Watermarks** on the images, please
- No AI-generated artworks**, please

PAYMENT

- Each Artist pays a non-refundable submission fee of a maximum of **£30**
- You can enter up to 3 Artworks per Artist Submission
- Selected exhibiting artists pay an additional £50
- Entries help plant trees to aid Reforestation in the Amazon through One Tree Planted

COPYRIGHT

- Participants agree *not* to submit works that infringe copyright, intellectual property, confidentiality, or any other nature that is subject to the rights and permissions of third parties.
- The **copyrights of the artworks are exclusive to the artist** and the artist grants authorization to ART FROM HEART CIC to use the artworks for promotion on our website and social media channels.

EXHIBITION GUIDELINES

Venue: The Art Pavilion, Mile End Park, Clinton Rd, London E3 4QY

Artworks

- 🖼️ All works on paper must be **framed**
- 🖼️ Selected artworks must be available to be on display for the duration of the Exhibition (5-11 April 2027)

Hanging Fixtures: Attach **D-rings and string** at the back (no lower than 7 cm from the top)

Digital Exhibit: Selected Artworks need to be provided in a **high-res image** for digital display

Insurance: Artists are responsible for insuring their artworks.

Transport: Artists must cover transportation costs to and from the venue.

Delivery Dates: Artworks need to be delivered at The Art Pavilion on **Monday 5 April from 10-12**

Artists are required to unpack their work and take any packaging materials away with them and bring them when collecting the artwork.

Sales: Adjust price to include **20% sales commission** in the Gallery and Pop-Up shop

Exhibition Dates: The Exhibition opens to the public on Wed 7 April 2027

PV: Thursday 8 April from 6 pm - 9 pm

The Exhibition is accompanied by a Program of events

Exhibition De-installation: Collection of artworks from The Art Pavilion on Sunday 11 April AFTER 5 pm when the Exhibition closes.

Thank You for your Submission!

Incomplete Submissions will NOT be processed
Submission Fees are NON-Refundable

Apply & Subscribe for Updates:

www.artfromheart.co.uk

Contact us:

iartfromheart@gmail.com

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